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Empowering VerbalNonverbal Communications By Connecting the Cognitive Dots

By Robert Pretre

Paperback. Book Condition: New. Paperback. 151 pages. The express purpose of this book is to assist you, the reader, in developing quality cognitive and interactive communications skills that will become the fundamental building blocks required to further enhance a strong and rewarding competency level pertaining to, but not inclusive of, back-to-basics communications in any field of expertise. The contents of this book are a compilation of years of highly interactive seminar and field experiences presented by the author to hundreds of participants from a wide spectrum of professions, including management, supervisory, customer support, trainers and a variety of other fields. Even though technology has precipitated major changes in how corporations do business, cognitive and communication delivery styles are so much more important today than they ever were before. This is due to the fast-pace corporate cultures of our societystrong people-to-people communication skills are required for creating successful and more rewarding performances. Years ago, seminars provided much of the communication skills training. However, these seminars were often acquired through different training sources and limited to a singular topic. This resulted in a lack of a cohesive connection between the various seminars content and even language constructs could vary dramatically between the...



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